

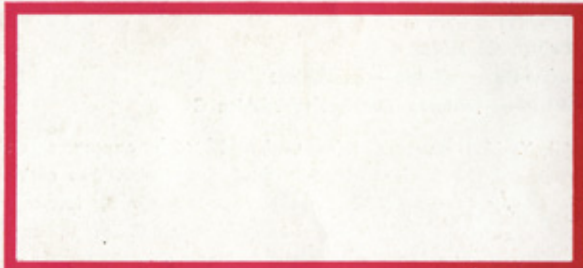


**YASHIMA
OPTICAL IND.
CO., LTD.**

Tokyo, Japan

U. S. Address :
329 Fifth Avenue,
New York 16, N. Y.

See these Yashica cameras this week!



Printed in Japan



Here are the new

YASHICA

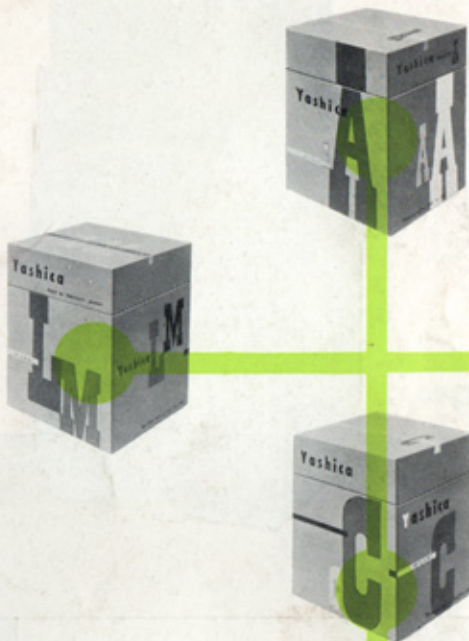
twin-lens reflex cameras

Maybe you have seen such
quality before—but never at
these prices!



Which Yashica . . . ?

There are three Yashica models —
the A, C, and LM — each is the
outstanding value and feature
leader in its class.



When you first examine these Yashica cameras,
you will be most impressed with the workman-
ship and the details. As you put these cameras
through their paces, your biggest problem will
be, "which model for me?"

Study the features of each model. Then
examine the cameras yourself. Your Yashica
dealer will be pleased to help you make
your selection.



\$29⁹⁵

De Luxe
Leather Eveready
Case . . . \$ 6.00



\$46⁵⁰

De Luxe
Leather Eveready
Case . . . \$ 8.00



\$59⁹⁵

De Luxe
Leather Eveready
Case . . . \$ 10.00

YASHICA

A

YASHICA

C

YASHICA

LM

- Fine grain, ground glass focusing screen
- 80 mm Yashimar f:3.5 taking and viewing lenses, hard coated and color corrected
- Copal shutter, accurate speeds at 1/25, 1/50, 1/100, 1/300 second and Bulb
- Flash Synchronization (X) built-in-
- Magnifier; eye-level sports finder
- Positive, camera-back lock device
- Flash gun shoe; standard PC flash terminal

- Semi-automatic film wind
- 80 mm Yashikor f:3.5 taking and viewing lenses, hard coated and color corrected
- Copal shutter, accurate speeds at 1, 1/2, 1/5, 1/10, 1/25, 1/50, 1/100, 1/300 second and Bulb
- Flash synchronization (M-X) built-in
- Field lens focusing screen
- Built-in self timer
- Bayonet lens mount
- Magnifier; eye-level sports finder
- Positive, camera-back lock device
- Flash gun shoe; standard PC flash terminal

features a built-in
EXPOSURE METER
accurate — reliable — convenient
All other features identical to Yashica C

All Yashica cameras take twelve 2½×2½ exposures on standard 120 film—in black and white or color. The entire lens system moves into focus through equalized, four-cam drive of lens panel. The bodies are made of die-cast aluminum alloys and are finished in leather.